

AVALON[®]

— eyewear —

GET MORE LOOKS.

UNIQUE. TRENDY. CLASSIC. With over eight decades of tradition, Avalon Eyewear has built its strong reputation by offering an array of Eyewear & Sunwear collections, and Cases & Accessories as fashionable as they are practical. Always on top of industry trends, our fine products remain at the leading-edge of fashion, and are tailored to meet the ever-changing needs of today's business.

Driven by style and technology, Avalon's collections include a variety of superlative brands, such as **Avalon, Wired, Vavoom, LeGrand, Dejavu, K12, Elan, Parade and Bookmark.** But most importantly, our hands-on support and the commitment of our service is simply unmatched.

AVALON EYEWEAR, THE FINISHING TOUCH FOR ANY LOOK.



The advertisement features three pairs of eyeglasses arranged vertically on a light blue background. The top pair is gold with a textured finish. The middle pair is a darker gold or bronze color. The bottom pair is a rich brown or tortoiseshell color. To the left of the glasses is the Avalon logo, which consists of a fleur-de-lis symbol above the word "AVALON" in a serif font. Below the logo, the text "TIMELESS ELEGANCE" is written in large, bold, blue capital letters. At the bottom left of the image area, there are four lines of text: "Lady's Classics", "Accessible Luxury & Premium Materials", "Chic & Sophisticated Colors", and "Signature Case & Cloth".



QUALITY WITHOUT COMPROMISE

Men's Fashion-Tech Designs
Ultra Light-Weight & Durable
Luxury-Sport Components
Signature Case & Cloth



vavoom™

HIGH VOLUME FASHION

Modern Women's Fashion
Bold & Rich Colors
Finely Rendered Details
Signature Case & Cloth

LE GRAND™

**BIG
VALUE**



Larger Men's Measurements

THE *elan* XTRA®
COLLECTION

**PLUSH
COMFORT**



Extended Women's Measurements

Call Your Local Avalon Sales Rep Now! | 1.888.767.0383



K12[®]
EYEWEAR GENERATIONS™

COOL TOUGH CUTE

Spot-on Trend Styles
Affordable & Durable
Fun & Bold Colors
Geared for Safety & Comfort
Signature Case & Cloth



THE *élan*[®]
COLLECTION

HANDMADE AFFORDABLES

Premium Women's & Men's Value
Affordable Handmade Materials
Leading Looks Fused with Classic
Staying Power



ECO CONSCIOUS

Bio-friendly Materials



GLOBALLY MINDED

Universal Fit



Déjà vu®



RETRO MOD SPECS

Vintage Inspired Looks

Parade®
+PLUS



ULTIMATE VALUE

Broad Selection of Shapes, Colors, Materials & Treatments

PARADE[®] Q series



Ideal for Insurance Programs & Price Promotions

DAILY FUNDAMENTALS

PARADE[®] basics



Tasteful & Minimalist Designs for Maximum Gain

THIRD PARTY SOLUTION

Avalon[®]
accessories
...best case scenario™



Competitive & Volume-based Pricing
Custom Branding & Design Services

HARD CASES MADE EASY

SALES TERMS & CONDITIONS

Product Warranty:

Congratulations on your decision to purchase eyewear from Avalon Eyewear.

Each current Avalon Eyewear frame carries a warranty against defects in materials and workmanship for two years from the date of the invoice. Any frame with such defects either will be repaired, replaced or credited upon return at our discretion at no charge. All returns must be accompanied by an Avalon Eyewear Return Authorization/Exchange Order Form to be processed. This policy does not apply to damage caused by unreasonable or improper use, normal wear and tear or accidental breakage. Phased out and discontinued styles do not carry a warranty.

Exchange Policy:

Avalon Eyewear will exchange current styles for other current styles of equal or greater value at its discretion for a period of one year. All returns & exchanges must be accompanied by an Avalon Eyewear Return Authorization/Exchange Order

Form. Avalon Eyewear, at its discretion will exchange or issue credit for styles phased out for a period of 6 months only. Parade and those frames purchased as phased out and discontinued styles are not exchangeable. All frames must be in saleable condition, and individually bagged, cleaned and free of stickers. Original packaging, including case, must accompany appropriate product. Original invoice must accompany return. Frames returned without cases will have \$1.50 deducted from credit. Original invoice number and original purchase date of each item must be indicated. Return must be sent via non-usps carrier such as UPS or FedEx, recipient's signature required. Freight must be prepaid and return must be insured by customer. Customer must keep tracking number for their records, reference and confirmation of return. All returns must have an R.A.#. Failure to comply with instructions above could result in a restocking charge. All prices and items subject to final approval by and at the discretion of Avalon Eyewear, Inc.

Merchandise will not be accepted as payment against outstanding balances.

No cash refunds will be issued.

Temples/parts are not accepted for credit or exchange. For your protection, insure your return shipment.

Sales Terms:

Full payment of your invoice is due 10 days from the end of the month.

A 2% service charge (24% per annum) will be added on all past due balances. There will be a \$50.00 charge for all checks returned as a result of insufficient funds. Accounts 60 days past due will NOT be shipped merchandise until balance is paid on full.

Claims: All billing errors must be reported within seven (7) days of invoice date.

Spare parts: Temples are available by the pair only at 60% of frame price.

Prices subject to change without notice.



View the Complete Collection at
www.avaloneyewear.com